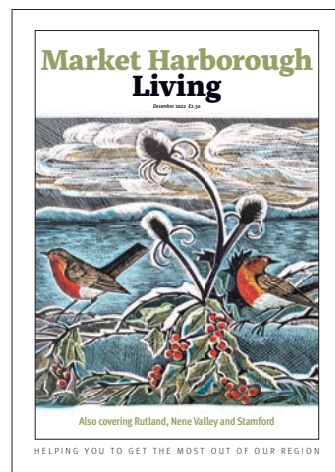
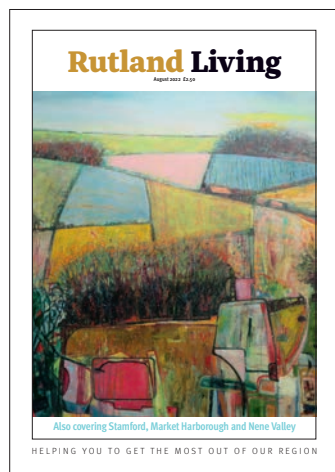
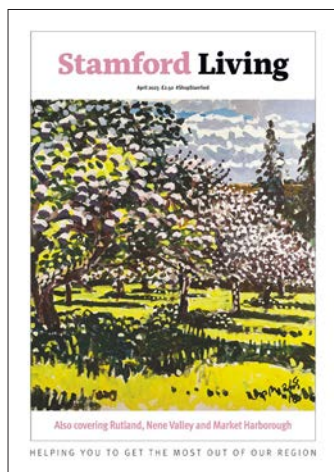


Local Living Magazine & Online

Helping readers get more out of where we live • Helping our local businesses flourish



WHO WE ARE

Welcome to Local Living magazine! We have been helping readers get the most out of living in our region for over 20 years now – and we feel as passionate about ‘our patch’ today as we did when we set out on our journey all those years ago.

And we have innovated all the way. We were the **FIRST** lifestyle magazine in the market to focus on local; we were the **FIRST** magazine to launch a website and be active in social media; and now, once again, we have developed to meet the needs of the market, producing **THE GLOSSIEST**, most impressively **CONTENT-RICH** magazine covering our whole region.

We have continued to expand our first-rate coverage, embracing topics such as fashion; health, beauty, wellbeing; homes and gardens; town features; food and drink, including reviews; pets; active living; local walks; self-improvement; education: local history; local news and notes; plus arts and culture across the region.

WHERE WE GO

The truly incredible thing is our unrivalled circulation – up to **20,000 copies, 60,000+ readers** – giving you the very best value by far.

The majority of our print run goes direct through the letterboxes to ABC1 households, guaranteeing you first-rate coverage and readership. We run our own distribution teams, which results in more precisely targeted deliveries. The balance of copies goes to hotels, restaurants, cafés and through retail outlets to ensure they are seen by the maximum number of visitors to each town in our region.

Distribution areas:

Stamford Living: Ashton, Bainton, Barnack, Belmesthorpe, Collyweston, Easton on the Hill, Great Casterton, Ketton, Little Casterton, Pilsgate, Ryhall, **Stamford**, Tickencote, Tinwell, Uffington, Ufford, Wothorpe. **Postcodes:** PE9 1, 2, 3, 4; PE6 9; PE8 6; PE10 0

Rutland Living: Ashwell, Barrowden, Braunston, Belton in Rutland, Clipsham, Cottesmore, Edith Weston, Empingham, Exton, Greetham, Hambleton, Manton, Market Overton, Lyddington, **Oakham**, South Luffenham, Stretton, **Uppingham**, Whissendine, Wing. **Postcodes:** LE15 6, 7, 8

Market Harborough Living: Caldecott, Church Langton,



East Langton, Hallaton, Harringworth, **Market Harborough**, Medbourne, Thorpe Langton, Tur Langton, West Langton. **Postcodes:** LE16 7, 8; LE8 0

Nene Valley Living: Ailsworth, Castor, Elton, Fotheringhay, King’s Cliffe, Nassington, **Oundle**, **Peterborough**, Polebrook, Tansor, Thrapston, Wansford, Warmington, Woodnewton, Yarwell. **Postcodes:** PE1 2, 3; PE2 5, 6, 7; PE3 6; PE4 6; PE5 7; PE8 4, 5, 6

Local Living Magazine & Online

GETTING SOCIAL

We recognise that there are many ways you will want to interact with your audience beyond print. We are with you every step of the way.

We have re-designed our website to make it much more interactive, and we publish an email marketing newsletter every month that provides another excellent way of touching base regularly with our readership.

We have leading positions in social media.

When you come on board with us, we can offer you a full advertising, editorial and digital package to maximise your interaction with your market. www.locallivinguk.com



Anna Couture

Anna Couture Boutique on Stamford's St Mary's Street is a hub of luxury ladieswear, from the latest fashionable daywear to stylish special occasionwear to prom gowns of your dreams. This unique boutique, established 5 years ago by Anna O'Donnell, is part of The House of Anna Couture, along with a bridal boutique on High Street, St. Martin's. Anna's background is as a stylist and fashion creative in the film, television and music industries, and her creative flair really makes her business stand out – it's evident in everything, from her own designs (from daywear to bridal), her skill as a couturier and in the exquisite look of her boutiques. She has an intuitive talent as a stylist and a warm, engaging, passionate manner that is beloved of clients. Editor Clare Rudd Jones went along to catch up with her...

On the radar in September

READ
A new book by local author, designer and artist, Catherine 'Molly' Morrison. Her story is full of inspiration, from the early days of her career in London, to her current work in the Cotswolds. Her book is a must-read for anyone interested in fashion, design and the Cotswolds. www.locallivinguk.com

STYLE UP
In The Natural Text, you'll find a collection of natural fabrics and their uses. It's a great resource for anyone looking for sustainable fashion options. www.locallivinguk.com

PROTECT
Protect your home and garden from the elements with our range of weatherproofing products. From waterproofing to garden furniture covers, we have everything you need to keep your outdoor space in top condition. www.locallivinguk.com

SCRUB
Keep your car shining with our range of car care products. From car wash to wax, we have everything you need to keep your car in top condition. www.locallivinguk.com

DON'T JUST TAKE OUR WORD FOR IT

Reader feedback:

'Just wanted to say that we've had the opportunity to read the latest edition and would like to relay that it's looking really good. Jam packed... well done to all...'

'Having this week received the latest issue I felt compelled to write to you. Right from the eye-catching and bold front cover I feel that the magazine now has a fresh and exiting new feel to it – a publication that I am keen to pick up and not only flick through but digest.'

'Your magazine is absolutely excellent – always enjoy reading it and it is very informative. For the first time ever I this week purchased an environmentally friendly, locally made shampoo bar thanks to a small piece of information in your last edition!!'

'May I say, I like the latest format of your front covers. It makes the magazine look even more kind of special!' Local artist

'The magazine is jam packed and a wonderful read – I spend my time tearing articles out!'

Advertiser feedback:

'It's absolutely crazy, Nick, my only concern is now handling it! Credit due, your circulation and magazine is obviously hitting where I need it to – thank you.'

'I absolutely love the magazine now it is one combined version with thick cover!'

'Further feedback for you regarding circulation. I had a couple in the showroom on Saturday from Oundle.' (Oakham advertiser)

'A lady from Elton rang as a result of it and purchased a dress over the phone.' (Stamford advertiser)

'On a personal note, I just want to say thank you so much for your support with advertising and editorials over the last 10 years – it has been great to have your support in reaching a local audience in our store areas.'

GET IN TOUCH

Contact the Advertisement Manager in the region your business is based:

Rutland & Market Harborough:
Tracy Watkinson, 01572 813187,
tracy@bestlocalliving.co.uk

Stamford:
Claudia Bayley, 01780 482828,
claudia.bayley@btinternet.com

Nene Valley (Peterborough, Oundle, Thrapston):
Bridget Steele, 01733 707538,
bridgetsteele@bestlocalliving.co.uk

Advertising Copy:
Rachel Beecroft, 01780 765320,
rachel@locallivingdesign.co.uk

Publishing and Editorial:
Nicholas Rudd-Jones, 01780 765574,
nicholas@bestlocalliving.co.uk

Size	£ Rate exc. VAT	
Double-page spread	1,100	
Full page	650	
Half page	350	
Quarter page	195	
Eighth page	105	
Directory	£200 for 6 insertions	
Leaflets	from £40 per 1,000	

Advertisement sizes	Depth	Width
Full-page type	277mm	190mm
Full-page bleed	303mm	216mm
Half-page horizontal	133mm	190mm
Half-page vertical	277mm	90mm
Quarter page	133mm	90mm
Eighth page	62mm	90mm
Directory	50mm	44mm
Strip	30mm	190mm

Inspired by nature

Keep your home and garden in top condition with our range of natural cleaning products. From eco-friendly detergents to natural disinfectants, we have everything you need to keep your home clean and fresh. www.locallivinguk.com

Trends for 2023

As the year draws to a close, it's time to look ahead to the trends that will shape the year ahead. From sustainable fashion to smart home technology, we have everything you need to stay ahead of the curve. www.locallivinguk.com