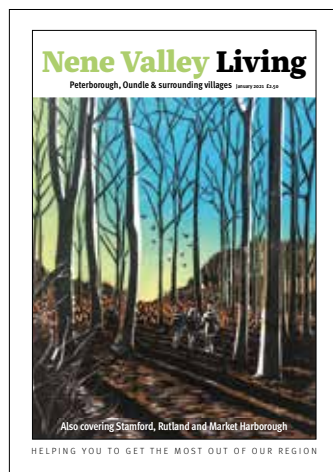


# Local Living Magazine & Online

*Helping readers get more out of where we live – Helping our local businesses flourish*



## WHO WE ARE

Welcome to the Local Living Magazine! We have been helping readers get the most out of living in our region for over twenty years now – and we feel as passionate about ‘our patch’ today as we did when we set out on our journey all those years ago.

And we have innovated all the way. We were the FIRST lifestyle magazine in the market to focus on local, we were the FIRST magazine to launch a website and be active in social media; and now, once again, we have developed to meet the needs of the market, producing THE GLOSSIEST AND CONTENT RICH magazine covering our whole region.

We have continued to expand our first-rate coverage of Fashion; Health, Beauty, Wellbeing; Homes & Gardens; Through the Keyhole; Town Feature; Food and Drink & Eating Out; Pet Page; The Great Outdoors; Local Walk; Gardening; Self-Improvement; Education: Local History; News and Notes; and Arts & Culture across the region.

## WHERE WE GO

The truly incredible thing is our unrivalled circulation – **22,000 copies, 66,000+ readers** – giving you the very best value by far.

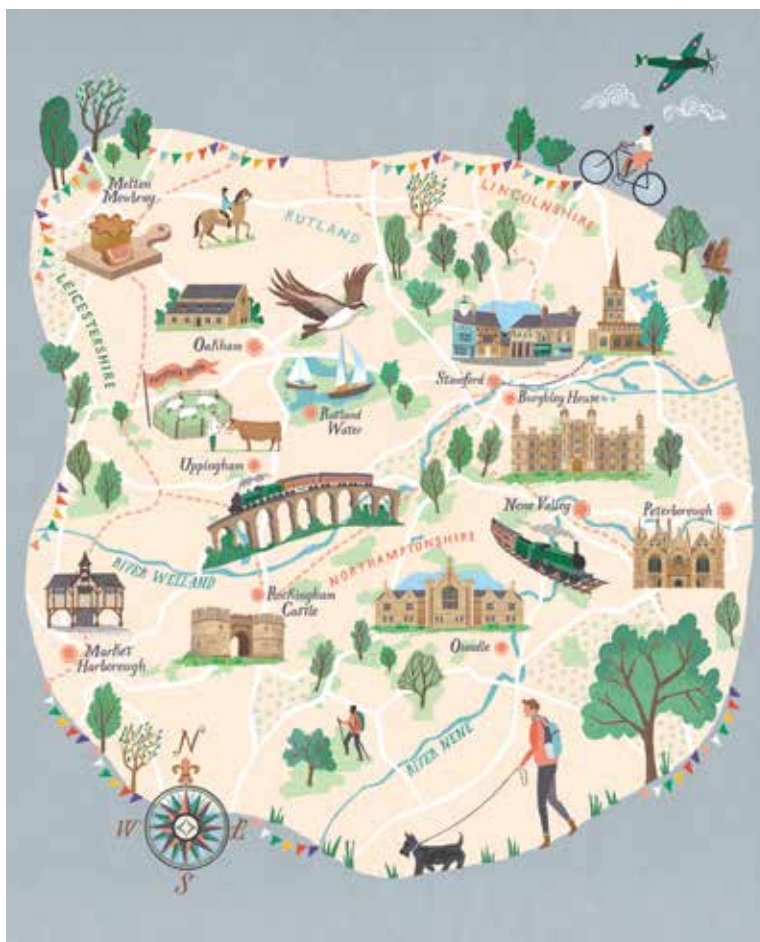
The majority of our print run goes direct through the letterboxes to ABC1 households, guaranteeing you first-rate coverage and readership. We run our own distribution teams, which results in more precisely targeted deliveries. The balance of copies goes to hotels, restaurants, cafés and through retail outlets to ensure they are seen by the maximum number of visitors to each town in our region.

We print what we say we print. Always ask for a Certificate of Print to be sure. We are never knowingly undersold on cost per copy.

### Distribution areas:

**Stamford Living:** Ashton, Bainton, Barnack, Belmesthorpe, Collyweston, Easton on the Hill, Great Casterton, Ketton, Little Casterton, Pilsgate, Ryhall, Southorpe, **Stamford**, Tickencote, Tinwell, Uffington, Ufford, Wothorpe.

**Rutland Living:** Ashwell, Barrowden, Braunston, Belton in Rutland, Clipsham, Cottesmore, Edith Weston, Empingham, Exton, Greetham, Hambleton, Manton, Market Overton, North Luffenham, Lyddington, **Oakham**, South Luffenham, Stretton, **Uppingham**, Whissendine, Wing.



**Market Harborough Living:** Caldecott, Church Langton, East Langton, Great Bowden, Gretton, Hallaton, Harringworth, **Market Harborough**, Medbourne, Thorpe Langton, Tur Langton, West Langton.

**Nene Valley Living:** Ailsworth, Castor, Elton, Fotheringhay, King’s Cliffe, Nassington, **Oundle**, **Peterborough**, Polebrook, Tansor, Thrapston, Wansford, Warmington, Woodnewton, Yarwell.

# Local Living Magazine & Online

## GETTING SOCIAL

We recognise that there are many ways you will want to interact with your audience beyond print. We are with you every step of the way.

We have re-designed our website to make it much more interactive, and we publish an email marketing newsletter every fortnight, that is especially useful for competitions and offers. We have leading positions in social media.

When you come on board with us, we can offer you a full advertising, editorial and digital package to maximise your interaction with your market. [www.locallivinguk.com](http://www.locallivinguk.com)



## DON'T JUST TAKE OUR WORD FOR IT

### Reader feedback:

*'Absolutely lovely... liked it before, even better now; looks very, very nice...'*

*'Love the new look magazine. Had one through the door this morning.'*

*'What you've done to the mag is transformative. I really do believe that the magazine has the capacity to bring a little hope through front doors.'*

### Advertiser feedback:

*'We always found your magazine worked, but now more so than ever. Last week I had a call from a lady who lived in Uffington Hall near Stamford enquiring after fashion; and this week I had a couple staying in Oakham on holiday, who popped down and bought one of my benches. So the magazine has really helped increase my reach.'*

*'It's absolutely crazy, my only concern is now handling it! Credit due, your circulation and magazine is obviously hitting where I need it to - thank you.'*

*'Congratulations on the revamp. The mag now feels far more vibrant and modern.'*

## GET IN TOUCH

Contact the Advertisement Manager in the region your business is based:

**Nene Valley (Peterborough, Oundle, Thrapston):**  
Bridget Steele, 01733 707538,  
[bridget.neneliving@ntlworld.com](mailto:bridget.neneliving@ntlworld.com)

**Rutland & Market Harborough:**  
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Size	£ Rate exc. VAT	
Double-page spread	1,400	
Full page	800	
Half page	430	
Quarter page	270	
Eighth page	160	
Directory	£200 for 6 insertions	
Leaflets	from £40 per 1,000	

Advertisement sizes	Depth	Width
Full-page type	277mm	190mm
Full-page bleed	303mm	216mm
Half-page horizontal	133mm	190mm
Half-page vertical	277mm	90mm
Quarter page	133mm	90mm
Eighth page	62mm	90mm
Directory	50mm	44mm
Strip	30mm	190mm